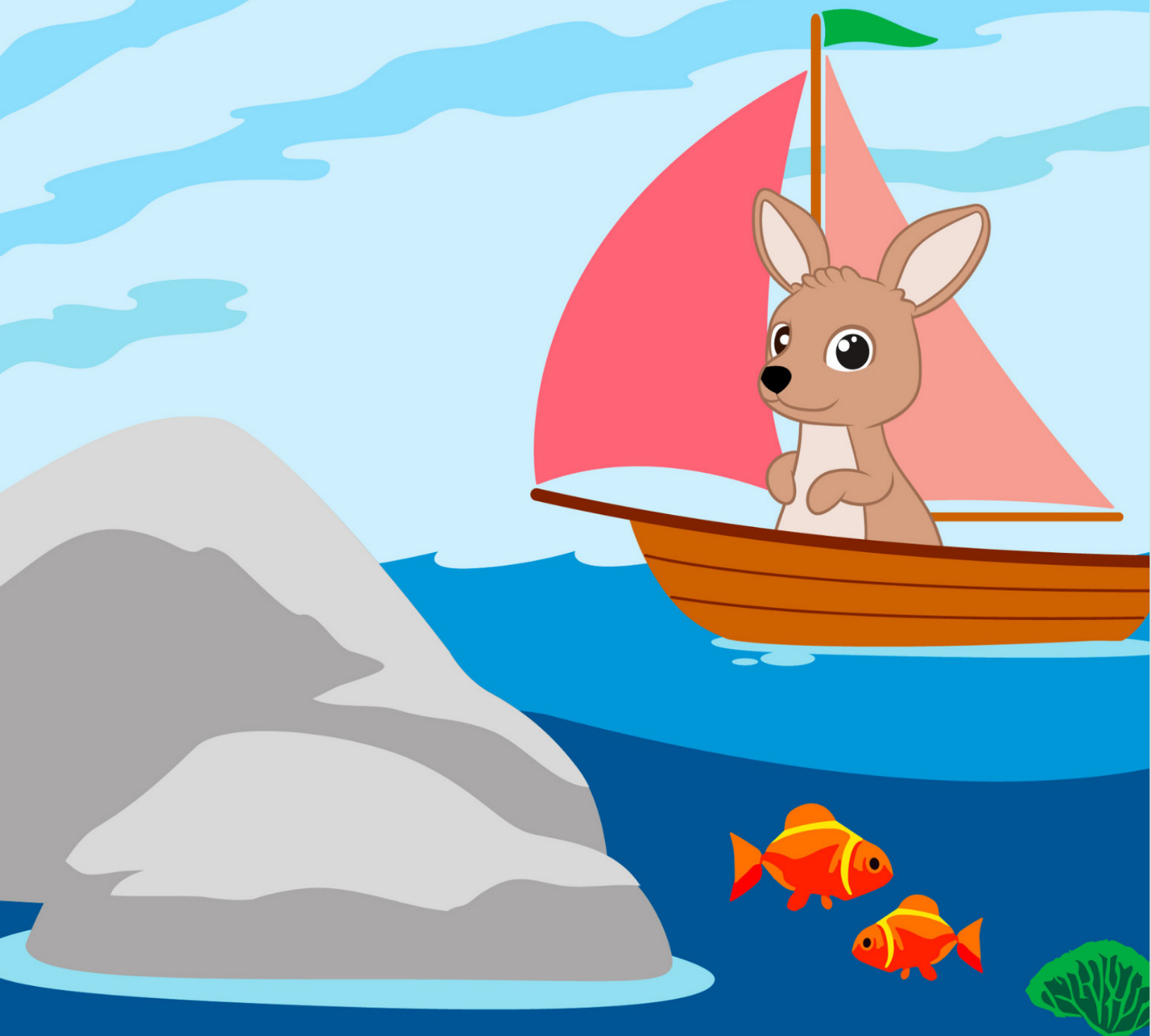


READY TO
explore

girlscouts[🍀]
of new mexico trails



2026 Fall Product Program
Family Guide

What is Product Program?

Every year, Girl Scouts have the opportunity to participate in two exciting entrepreneurship programs designed by Girl Scouts of the USA (GSUSA). Through the Fall Product Program and the Girl Scout Cookie Program, girls gain real-world business experience while building essential financial literacy skills.

By selling products online and in person, Girl Scouts learn how to set goals, make informed decisions, manage finances, track inventory, and connect with customers. These girl-led experiences encourage responsibility, ethical leadership, and effective communication. More than just a sales program, the Girl Scout Product Program helps girls develop the confidence, courage, and character they need to succeed in life and create meaningful change in their communities.

Why Participate in Fall Product Program?

- ⇒ 100% of the proceeds stay within our local council
- ⇒ Build financial literacy skills
- ⇒ Earn additional troop funds early in the Girl Scout year
- ⇒ Gain valuable experience before the Girl Scout Cookie Program
- ⇒ Sell products that are easy and appealing to market
- ⇒ Enjoy a short and simple program
- ⇒ Start earning funds right away, with troops receiving 15% of total sales
- ⇒ Motivate Girl Scouts with exciting individual rewards

READY TO explore

The 2026 Fall Product Program theme, “Ready to Explore,” encourages Girl Scouts to discover new opportunities through entrepreneurship. Girls will build confidence, develop financial literacy skills, and learn valuable business lessons while working toward their goals.

This year’s mascot, the Kangaroo, represents adventure, curiosity, and taking bold leaps toward success.

For a seventh year, Girl Scouts of New Mexico Trails will raffle a large plush mascot in December.

There are six ways Girl Scouts can gain entries to the raffle:

1. Girl Scouts who sell at least 12 candy or nut items will earn 1 entry.
2. Every magazine subscription sold will earn a Girl Scout 1 entry. If they sell 12 magazine subscriptions, they will earn 12 entries.
3. Every Bark Box sold will earn a Girl Scout 2 entries. If they sell 2 Bark Boxes, they will earn 4 entries.
4. Every Tervis® tumbler sold will earn a Girl Scout 2 entries. If they sell 3 tumblers, they earn 6 entries.
5. Every personalized product sold will earn a Girl Scout 2 entries. If they sell 3 items, they earn 6 entries.
6. Every candle sold will earn a Girl Scout 2 entries. If they sell 3 candles, they will earn 6 entries.



How Does Your Family Get Started?

Girl Scouts participating in the Fall Product Program must be a registered Girl Scout for the 2026-2027 membership year and have their [Product Permission Form](#) completed prior to the start of the program. Participating families must also be free and clear of debt to Girl Scouts of New Mexico Trails (GSNMT).

All Girl Scouts who meet those two requirements by Friday, September 18th will be allowed to access their site when the program starts on Friday, September 25th.

If your family misses out on the September 18th deadline, your Girl Scout still can participate in the Fall Product Program. Once your Girl Scout is registered for the 2026-2027 membership year and the product permission form is complete, speak with your troop volunteer to determine the best way to participate in the program. Depending on when your Girl Scout starts the program, they may have different or limited options in participating.

Care to Share Program

The Care to Share Program is a great way for customers to give back to the community and support their favorite Girl Scout in reaching their goals! Girl Scouts collect donations (in \$7 increments) for their local Hometown Hero organization! One donation is credited to the Girl Scout's sales as one item sold. Girl Scouts earn the Care to Share patch by receiving 5 or more donations.

In December, troops will give their products to the local Hometown Hero organization the troop decides. Ask your troop volunteer for more information on the organization the troop decided to support.



What's Being Sold

The Fall Product Program, often called the "MagNut Program," gives Girl Scouts the opportunity to sell a variety of products, including nuts, chocolates, candies, and magazines. Our council partners with Trophy Nut, offering 16 delicious products for customers to enjoy.

Customers can also purchase or renew print and digital magazine subscriptions, shop Girl Scout-themed BarkBox products, Cheerful Candles, Tervis® tumblers, and personalized gifts through the online storefront. Many online items are shipped directly to customers, making it easy to support Girl Scouts while enjoying great products.



Ways to Participate

Product	Sale Type	Customer Experience	Delivery to Customers	Sale Ends
Nuts/Chocolate	In-Person	- Girl Scouts use paper order card to collect customer orders - Family or Troop enters orders into M2OS - Girl Scouts collect money at time of delivery - Girl Scout turns money into Troop	Delivered by Girl Scouts to customers	Sunday October 18
	Online Girl-Delivered	- Girl Scouts create their personalized storefront in M2OS and send emails to friends and family or promote online - Customers pay online - Orders are automatically credited to the Girl Scout in M2OS	Delivered by the Girl Scouts to customers	Thursday October 22
	Online Direct-Ship	- Girl Scouts create their personalized storefront in M2OS and send emails to friends and family or promote online - Customers pay online, including the cost of shipping - Orders are automatically credited to the Girl Scout in M2OS	Shipped directly to the customer (1-2 weeks standard deliver time. Customers have the option for expedited shipping)	Thursday October 22
Magazines Bark Box Tervis Tumblers Personalized Product Cheerful Candles	Online	- Girl Scouts create their personalized storefront in M2OS and send emails to friends and family or promote online - Customers pay online - Orders are automatically credited to the Girl Scout in M2OS	Shipped directly to the customer. For magazines, expect 8 to 10 weeks for delivery.	Thursday October 22



Ways to Support Your Girl Scout

- Help your Girl Scout set up their M2 online store – don't worry we will provide you information on how to do this.
- Spread the Word: Girl Scouts can print door hangers or business cards from their online store to distribute to potential customers. Each Girl Scout's website grants customers access to their storefront to place orders for their favorite magazines or candy or nut item so both the Girl Scout and the troop receive credit for the sale.
- Girl Scouts can make a sign for their caregivers' workplace and include a business card.
- Give your Girl Scout a chance to practice their personalized sales pitch and record it as a video! Add the video to her storefront. Girl Scouts who upload photos and/or videos sell more to help them reach their goals
- Help your Girl Scout create a script to engage customers when they make phone calls to friends and family. You can even practice taking orders.

Safety First!

Safety is the first priority of the Fall Product Program and Girl Scouts of New Mexico Trails. This sale is intended to be a friends and family sale. Girl Scouts should be selling to only those people they know. Daisies, Brownies and Juniors must be accompanied by an adult. Cadettes, Seniors and Ambassadors must be supervised by an adult. Girl Scouts must wear a membership pin, uniform, or Girl Scout clothing (e.g., Girl Scout T-shirt) to clearly identify themselves as Girl Scouts. Do not carry large amounts of money and ensure provisions have been made for safeguarding the money in advance of the sale.

Online Guidance

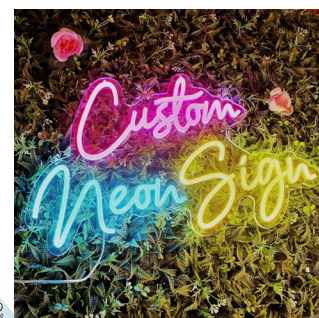
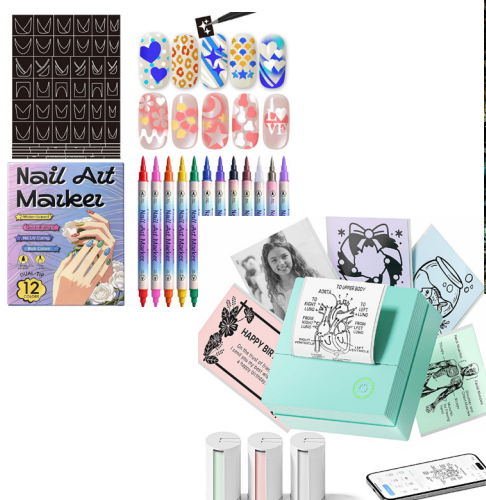
Girl Scouts participating in the fall product program may call and send messages to alert friends and family about their girl-led business and can accept customer commitments via the online storefront or using the paper order cards. Girl Scouts sending out emails or announcements should sign with their first names only, their troop number or name, and the council name. All online sales must be conducted through the online store using the M2OS system only. This means Girl Scouts CANNOT post the paper order card online to take orders.

Girl Scouts who are 13 or older may use social networking sites to market products but must follow council and GSUSA guidelines. This means Girl Scouts can share the link to their online store; however, the social media account can not be a public account and must be closed to friends and family only. Social networking post must be closed to friends and family view only and CANNOT be shared by others. Younger Girl Scouts may use their caregiver's social networking site to market products and must follow these same guidelines. Girl Scouts should be developing the posts and monitoring the activity. This should be a family activity with Girl Scouts taking the lead.

Families may not place online ads or use public sites such as Craigslist, Ebay, Facebook Marketplace Groups, Next Door, or any other such social media groups/pages. Please know that GSUSA has developed different online guidance for each product program. If you have any questions about online marketing, please reach out to your troop volunteers.

Rewards

Girl Scouts can see what rewards are available on our [GSNMT Fall Product Central webpage](#). This will help them set their individual goal. M2OS automatically calculates what your Girl Scout has earned based on their sales. Girl Scouts may have the opportunity to select prizes or need to provide a t-shirt size. Families will have until Monday, October 26th to make selections. If selections are not made, GSNMT will determine the reward for the Girl Scout. All rewards are cumulative and Girl Scouts can earn rewards based on total items sold. We will inform troop volunteers closer to the end of the program when we expect rewards to arrive.



M2 Operating System for Families

The M2 Operating System (M2OS) is the online platform used by GSNMT to facilitate the Fall Product Program. Families can use the system during the program to help their Girl Scout by:

- Setting up an online storefront for customers to place online orders. They can sell to friends and family near and far!
- Printing door hangers or business cards for their online storefront.
- Recording any in-person sales the Girl Scout receives, even if they don't promote the online storefront. This also helps your troop volunteer to reduce the number orders they have to enter.
- Making rewards selections to ensure they get their personal choices.
- Girl Scouts can earn personalized patches for both the fall and cookie program when using M2OS.

Family Access to M2OS

Starting September 25th, Girl Scouts who have a Girl Scout membership and completed their [Product Permission Form](#) will be able to access M2OS. Families will receive an invitation email from their troop volunteer that day. Emails are sent to the primary caregiver listed for the Girl Scout. Only one adult email can be used to access M2OS during the program. Families can follow the link in their email to set up their online account, their online storefront, and make their avatar.

If families do not get an email from their troop volunteer on September 25th, they can still access the website from our [GSNMT Fall Product Central webpage](#). There are also directions how to set up your Girl Scouts account on our website.

Girl Delivery in M2OS

Girl delivery is a great feature for customers who would like to use a credit/debit card for payment and live close enough for the Girl Scout to deliver in person. We encourage families to use their best judgement when making in person deliveries. Every family should deliver to locations they feel safe at, only deliver during daylight hours, and to people they know. If a family does not wish to provide girl delivery to customers, please adjust the messages sent to customers and discourage them from selecting that option. Girl delivery orders are automatically included in the troop order. They should NOT be manually entered by the family or troop. Troops will be responsible for any duplicate orders unless corrected before the end of the sale. If a girl delivery order needs to be cancelled, families or customers need to contact the M2 customer service with their online customer support page at support.gsnutsandmags.com or call 800-372-8520. All orders are final on Thursday, October 22nd.

Tips on Using M2OS

- Upon signing in, families must watch an introduction video, create an avatar, and add at least one customer email address to be set-up completely. The email can be any customer. If you don't intend to create an online store, feel free to use another family member's email. They will receive a sales invitation and you do not need to add any additional email addresses.
- Once the account is set up, families will receive a unique website link that represents your Girl Scout's personalized online storefront site.
- All deadlines for the system are at 9:59 PM local time.
- The online system also provides a way to share your Girl Scout's website via email, social media, or text message.
- A Girl Scout's avatar has a "room" on the site and accessories for the room are earned after completing different actions and milestones for a fun Girl Scout-led experience.
- Girl Scouts can also see the avatars of other Girl Scouts in their troop.
- Take time to familiarize yourself with the Dashboard area which allows families to access all available activities and resources.
- If your family would like more assistance in using M2OS, videos will be available to view on the [GSNMT MagNut Central webpage](#). The videos will walk families step by step on using the system.



Placing Your Order

Families can enter all the orders that are collected from the paper order card into M2OS. These orders must be submitted to your troop volunteer either online or turning in the paper order card to your troop. Your troop volunteer should confirm your order card total amounts that your family submitted online. These orders must be submitted by 9:59 pm on Sunday, October 18th.

Customers can continue to make online girl delivery orders until 9:59 pm on Thursday, October 22rd. Paper orders along with any online girl delivery orders received will be combined for your Girl Scout's total order to be picked up.

Customers can order online items for direct shipping until 9:59 pm on Thursday, October 22rd. These orders will count towards troop proceeds and a Girl Scout's rewards.

Money Transactions

Money should be collected upon delivery of all in-person orders. Cash should be accepted as payment. Only accept checks if your troop allows and from people you trust and will be able to contact if there is an issue. Council will not reimburse troops for NSF checks or bank fees for any returned checks. Your family's balance must be paid in full by the troop deadline in order to be eligible for rewards. Failure to pay in full could result in being sent to an outside collection agency and Girl Scouts forfeiting their rewards. Make sure to get a receipt of all money turned into the troop signed by you and the troop volunteer to confirm the amount paid. You can use the sales report from M2OS to know the amount your family owes to the troop.

Troop Reminders and Deadlines

Troop Deadline for In-Person Orders: _____
Troop Deadline for Rewards Selection: _____
Troop Date to Pick-Up Product: _____
Troop Deadline to Turn in Money: _____

M2OS Information

Login: _____
Password: _____

Picking Up Candy and Nut Products

Candy and nut products will be delivered to your local area the middle of November. Once your troop volunteer has received the troop order, they will contact families with a date and time for picking up product. Due to our large council area, product will be delivered any day between the beginning of to the middle of November, so please be patient with volunteers and picking up product. It is best to tell customers that product will be available by the middle of November.

Here are a few reminders when picking up your order:

- Be on time
- Count your entire order before leaving
- Get a signed receipt for the product you are picking up

All products must be signed for and accepted by the caregiver who completed the product permission form as they are financially responsible for all products received. Families can print or download a sales report from M2OS to ensure you get all your product and only what was ordered. Product cannot be returned to the council. However, damaged product can be exchanged at the council office for the same item. All products should be stored in a cool, dry, pet-free and smoke free environment at all times.

Questions?

Your Troop MagNut Chair has been thoroughly trained and is excited to help you. They should be your first point of contact for specific council related details, questions and issues.

Troop MagNut Chair: _____
Email: _____
Phone: _____
Best Way to Contact: _____
Best Time to Contact: _____

For questions regarding M2OS or customer orders, contact the M2 Media Group Customer Support at 800-372-8520 or online at support.gsnutsandmags.com.

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2026 FALL PRODUCT PROGRAM CALENDAR

SEPT
25TH

Order Taking Begins.
M2OS Access is Open

OCT
18TH

Last Day to Take
Paper Orders

OCT
18TH

Last Day for Troop Chairs
to Enter Paper Orders

OCT
22ND

Last Day for All Online
Orders

OCT
26TH

Girl Scout Reward
Selections are Due in
M2OS

Product Delivery to Service Units Begins in Mid-November